**Persuasive Speech Outline**

**Specific Purpose:***(To change****this****audience’s minds about…)*

**Thesis:***(What you hope to prove)*

**INTRODUCTION**

* **Attention Getter** - *(You really do need to grab our attention…)*
* **Thesis** - *(Clearly and succinctly,**adapt your thesis from above to your audience’s sensibilities)*
* **Ethos & Audience Adaptation** - *(Create a credible ethos****TO US****, the opposition –****then****show us how we share common values on this topic, even though we differ on how to achieve them )*
* **Preview** - (*Tell us what your main points are****and****how they will change our minds to your point of view - concludes with****Transition****to your first main point.)*

**BODY *(3-5 Key****Arguments; at least 1****PATHOS****appeal)*

1.   Main Point: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *identify as****LOGOS****or****PATHOS***

* Subpoints (Break it down)
* Opposing Arguments to counter this point (Resistance)
* How are you going to address this opposition?

2.   Main Point: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *identify as****LOGOS****or****PATHOS***

* Subpoints (Break it down)
* Opposing Arguments to counter this point (Resistance)
* How are you going to address this opposition?

 *(****Transition****)*

3.   Main Point: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *identify as****LOGOS****or****PATHOS***

* Subpoints (Break it down)
* Opposing Arguments to counter this point (Resistance)
* How are you going to address this opposition?

4.   Main Point: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *identify as****LOGOS****or****PATHOS***

* Subpoints (Break it down)
* Opposing Arguments to counter this point (Resistance)
* How are you going to address this opposition?

**CONCLUSION**

* **Signal**   (***Transition****, it tells us you’re “winding up*)”
* **Summary**      (*Review main points and that you****convinced us of****each point)*
* **Closing** (*Persuade us that you’ve proven your thesis [****restate it here****]**and let us know that you’re****done****!*)

**REFERENCES CITED**

MLA citations of all sources used as supportingmaterial

*Source: This template adapted from the “Persuasive Outline Format” at* [*https://www.bellevuecollege.edu/ArtsHum/materials/spch/Massey/Summer05/220/PrssveOutlnFrmt.htm*](https://www.bellevuecollege.edu/ArtsHum/materials/spch/Massey/Summer05/220/PrssveOutlnFrmt.htm)*.*

*Accessed 18 Dec. 2017.*